

**Deadline: May 30, 2025**

# **MICHIGAN DAIRY AMBASSADOR PROGRAM**

***SPONSORED BY THE GREAT LAKES  
REGIONAL DAIRY  
CONFERENCE***



## **Michigan Dairy Ambassador Program Advisors**

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## **Eligibility & Guidelines:**

- The senior division is reserved for college students up to age 22. If student turns 22 during program year, they still qualify to participate.
- The junior division is limited to high school students in grades nine to 12.

## **Please initial each with agreement and understanding**



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The Michigan Dairy Ambassadors shall represent the Michigan Dairy Ambassador Program, Great Lakes Regional Dairy Conference (GLRDC) and the Michigan dairy industry at all times when on official public appearances which have been approved by the GLRDC executive committee or program administrator, and shall abide by the following guidelines:

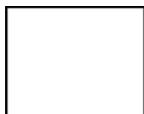
- Shall promote the Michigan Dairy Ambassador program, GLRDC, the dairy cow, the dairy industry and its products
- Shall uphold the highest ideals of conduct, dress and poise
- Shall not consume any alcoholic beverages while serving as a Michigan Dairy Ambassador representing the GLRDC at any dairy-related function or function assigned to represent the title
- Will be expected to clear any appearance with the program administrator if there is doubt relative to participation



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## **Michigan Dairy Ambassador Mission**

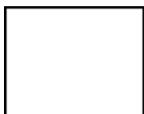
The Michigan Dairy Ambassador Program strives to empower youth by developing leadership, communication and advocacy skills and provide a platform to connect them with consumers to share the dairy community story.



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## **Who are the Michigan Dairy Ambassadors?**

- Young energetic leaders passionate about the dairy community
- An inspiration and an advocate for the dairy industry
- Bringing Peace of Mind to those who are not informed about the dairy community/industry



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## **Dairy Ambassador responsibilities:**

- Create a Special Project in your local community
- Prepare and Submit a Project Portfolio
- Participate in Industry and Promotion Activities

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## **Activity Descriptions:**

Special Project – Ambassadors will organize a project within their community or on social media to promote dairy.

Examples:

- Ice cream in a bag activity at an elementary school
- Organize a station for dairy promotion at Project RED
- Blog posts about dairy
- Videos about dairy
- Photos about dairy
- Organize a milk donation (such as the 10-gallon challenge)
- Share education materials at a community event
- Host a farm tour
- Invite local media to the farm or to share a dairy treat
- Prepare and share a dairy facts presentation for a civic group
- Connect a mentor a 4-H club or FFA chapter

Participate in dairy promotional events with or hosted by United Dairy Industry of Michigan.

Participate in training provided by the Michigan Dairy Ambassador Leadership committee.

Participate in regular communication on the 2025 Michigan Dairy Ambassador private Facebook page.

## **Ambassador Selection Timeline:**

May 30, 2025: Deadline for 2025 Sign-up

June 2025 – January 2026: Michigan Dairy Ambassador activities/projects

January 2026: Michigan Dairy Ambassador project portfolio submission

February 2026: Great Lakes Regional Dairy Conference

## **Scholarship Information**

Scholarships will be issued in February 2026 at the Great Lakes Regional Dairy Conference. The amount issued will be reflective of participation in activities and portfolio submission.

Scholarship can be applied toward higher education or the purchase of a dairy animal within the upcoming year. Michigan Dairy Ambassadors are not required to have a dairy farm background, but they must plan to pursue a career related to the dairy industry.

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## **MICHIGAN DAIRY AMBASSADOR PROGRAM 2025-2026 SIGN-UP**

Junior (high school student grades 9-12) Division

Senior (college students under age 22) Division

**Name:** \_\_\_\_\_ **Pronoun(s):** \_\_\_\_\_

**Current Address:** \_\_\_\_\_

**Permanent Address:** \_\_\_\_\_  
*(if different than current)*

**Email:** \_\_\_\_\_  
*(Note: This is a professional award; please submit a business-appropriate email address. Email will be used for frequent communication)*

**Social Media Handles:** \_\_\_\_\_  
*(Facebook, Instagram, TikTok, Twitter)*

**Cell Phone:** \_\_\_\_\_ **Other Phone:** \_\_\_\_\_

**Grade/Undergraduate Status:** \_\_\_\_\_ **Age:** \_\_\_\_\_

**School:** \_\_\_\_\_

**If under 18, Legal Guardian Contact Information:**

**Parent/Guardian Name(s):** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

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**Applicant Information Questions – please attach additional pages if necessary**

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**Please list your Dairy/Agriculture-Related Activities:**

**What unique skills, interests, abilities or experiences have prepared you to serve as a Michigan Dairy Ambassador?**

**What are your future plans in the dairy industry after completing high school and/or college? How will you continue being a dairy advocate after graduation?**

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**Acknowledgement**

Review and electronically sign the acknowledgement and attach it with your application (see next page).

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## **MICHIGAN DAIRY AMBASSADOR PROGRAM CODE OF CONDUCT AND ACKNOWLEDGEMENT**

If, for any reason, the Michigan Dairy Ambassador Representative cannot uphold the above standards, he/she will be expected to forfeit his/her title upon notification by the GLRDC executive committee.

**As a Michigan Dairy Ambassador or Representative, I promise I will abide by the code of conduct and meet all time commitments with the understanding that a violation may result in the forfeiture of my title.**

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Applicant Electronic Signature (type name)

Date

**I have read this application and its attachments and certify that, to the best of my knowledge, the information is correct.**

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Parent/Guardian electronic signature (if applicant is under 18)

Date