



Dairy MAX™
takes the doubt
out of complex
challenges.

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ABOUT DAIRY MAX**
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dairy
MAX™

As a dairy producer, your forage and animal needs change. Simply measuring the nutrient content of on-farm ingredients is not enough to overcome these challenges. You need to build high performing diets and adapt to variations to achieve the best performance.

Dairy MAX is a powerful nutrition software solution designed to give your Cargill Consultant everything they need to add more precision and profitability to your nutrition - and make tough decisions easier.

We continue to advance dairy MAX

With the latest update, dairy MAX uses your herd's real-time digestion profile, delivers tailor-made nutrition solutions, and optimizes the use of your on-farm ingredients.

Let us help you make tough decisions easier.

Key update features:

- **Improved precision of nutrient supply.** Patent-pending process supports NIR calibrations for NDF EXT (extent of digestion) and NDF KD (rate of digestion).
- **Improved precision of nutrient demand.** More than 25 model improvements applied in the software gives your Cargill consultants:
 - **Improved animal inputs.**
 - **More precise animal requirements.**
 - **Enhanced performance predictions.**
 - **Clearer picture of variation in digestion across forage.** Calculation of digestible NDF in forage is more accurate.
 - **Better understanding of starch digestibility and energy availability.** Manure starch analysis data is connected back to ration, providing insight on real-time starch digestion.

Cargill®

Why does dairy MAX™ matter to you?

- You can trust that the formulated diet will match your expected milk production.
- You can transition between diets and forage changes smoothly and predictably.
- You can achieve the milk production you expect from your rations because they account for your herd's real-time digestion.
- You can see the impact feed has on methane output and have the ability to adjust as needed, giving you the control to act on sustainability.



With MAX, you can:

React with real-time feedback

MAX features a dynamic closed-loop feedback system that reveals insight into your current production and identifies the right high-quality nutrients from Cargill's global nutrition network.

Feed for maximum profitability

MAX translates operational factors into actionable insights that help you and your consultant focus on meeting your goals.

Create predictable performance

MAX includes a powerful prediction engine that allows you and your consultant to run “what if” scenarios and plan for purchasing decisions or future goals.

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