



DRIVE

DELIVERING RESULTS WITH INNOVATION AND VALUABLE EMPLOYEES



ADVANCING DAIRY PERFORMANCE - LIKE NO ONE ELSE



TRAINING MODULES

THE DRIVE PROGRAM AT VETAGRO WAS DESIGNED WITH THE SUCCESS OF THE CUSTOMERS IN MIND. IN AN EVER-CHANGING INDUSTRY, DEVELOPING INNOVATIVE PRODUCTS THAT ARE SCIENTIFICALLY PROVEN IS ONE PART OF THE EQUATION FOR THE SUCCESS OF ANIMAL PRODUCTION.

WITH MORE THAN 40 YEARS OF COMBINED EXPERIENCE, DRIVE WILL HELP PROPEL THE SUCCESS OF OUR CUSTOMERS TO ADVANCE TO NEW LEVELS OF PROFITABILITY AND ANIMAL PERFORMANCE.

THE OBJECTIVE OF THE DRIVE TECHNICAL TRAINING PROGRAM IS TO DELIVER RESULTS WITH INNOVATION AND VALUABLE EMPLOYEE DEVELOPMENT TO SUPPORT OUR PRODUCTS IN THE FIELD.



MILK QUALITY IMPROVEMENT

- UDDER HEALTH
- MASTITIS PREVENTION
- PARLOR PERFORMANCE
- MILKING SOPS DEVELOPMENT & COMPLIANCE



FEED AND FORAGE MANAGEMENT

- FEEDING TECHNICIAN TRAINING
- TMR AUDITS
- MIXER EQUIPMENT
- FEED BUNK MANAGEMENT



COW MANAGEMENT

- TRANSITION MANAGEMENT
- MATERNITY AND CALVING TRAINING
- ANIMAL WELFARE & HANDLING
- REPRODUCTIVE PERFORMANCE EVALUATIONS



EMPLOYEE DEVELOPMENT

- DAIRY MANAGEMENT
- LEADERSHIP AND ORGANIZATIONAL DEVELOPMENT
- EFFECTIVE COMMUNICATION
- EMPLOYEE RETENTION



CALF MANAGEMENT

- NEONATAL CARE TRAINING



FARM SAFETY

- FARM EQUIPMENT
- SAFETY AWARENESS

HOW IT WORKS



A DAIRY PRODUCER'S COMMON GOAL IS TO PRODUCE HIGH-QUALITY MILK, KEEP A HEALTHY HERD AND BE PROFITABLE.

HOWEVER, EVERY FARM HAS DIFFERENT TECHNICAL TRAINING NEEDS. DRIVE WILL CREATE A CUSTOMIZED TRAINING PROGRAM TO FIT MANY DAIRY MANAGEMENT STYLES.

WITH PRACTICAL OBSERVATIONS AND HANDS ON TRAINING, OUR GOAL IS TO IMPROVE PRODUCTIVITY, EMPLOYEE PERFORMANCE AND CUSTOMER SATISFACTION.



CONTACT YOUR VETAGRO RUMINANT SALES REPRESENTATIVE FOR ADDITIONAL INFORMATION ABOUT DRIVE

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DISCOVER VETAGRO

SINCE THE EARLY 1980'S VETAGRO HAS BEEN HEADQUARTERED IN THE ITALIAN FOOD VALLEY. AS PIONEERS IN MANUFACTURING RUMEN PROTECTED METHIONINE SINCE 1982, WE HAVE CONTINUED TO BE A PROGRESSIVE, SCIENCE BASED, COMPANY.

OUR TEAM REMAINS ON THE CUTTING EDGE OF INNOVATIVE SOLUTIONS TO FACE THE NEW AND RAPIDLY CHANGING MARKET NEEDS. OUR ONGOING COMMITMENT TO RESEARCH AND DEVELOPMENT, IS GUIDED BY OUR DEDICATION AND FOCUS TO CONSTANT IMPROVEMENT.

TODAY AFTER MORE THAN 40 YEARS IN MICROENCAPSULATION, WE OFFER A WIDE RANGE OF PRODUCTS DESIGNED WITH ONE MISSION IN MIND-MAXIMIZING THE HEALTH AND EFFICIENCY OF PRODUCTION ANIMALS.

WE ARE A TEAM OF PASSIONATE AND DEDICATED RESEARCHERS AND SPECIALISTS COMMITTED TO CONTINUED EXCELLENCE IN ANIMAL AGRICULTURE.

