



February 6-8, 2020 | Bavarian Inn & Conference Center | Frankenmuth, Michigan

Photo Credit: John Greig, Farmtario

Sponsorship Categories

Platinum → \$2,500+

This sponsorship level includes a company-supplied banner, trade show booth, two complimentary registrations (Thursday through Friday afternoon (3 p.m.)) and four Friday night banquet tickets. Literature to be included in the participant registration packets must be received no later than Jan. 24.

Gold → \$1,500 - \$2,499

This sponsorship level includes a company-supplied banner, two complimentary registrations (Thursday through Friday afternoon (3 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 24.

Silver → \$1,000 - \$1,499

This sponsorship level includes one complimentary registration (Thursday through Friday afternoon (3 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 24.

Copper → \$750 - \$999

This sponsorship level includes one complimentary one-day registration (Thursday or Friday). Literature to be included in the participant registration packets must be received no later than Jan. 24.

Bronze → \$500 - \$749

This sponsorship level includes two Friday night banquet tickets. Literature to be included in the participant registration packets must be received no later than Jan. 24.

Friend → \$250 - \$499

Companies opting for this sponsorship category will receive on-site recognition in the form of print and PowerPoint materials. Literature to be included in the participant registration packets must be received no later than Jan. 24.

Dairy Ambassador Sponsorship → \$250

Sponsors also have the opportunity to support the Dairy Ambassador program by adding \$250 to your sponsorship. These funds will support the youth scholarships and costs associated with the dairy ambassadors supporting and promoting the dairy industry at events throughout the state.

Special → If you would like to customize a sponsorship package, please call Brian Troyer at 616-293-3189 or Megghan Honke Seidel 989-666-3773 to make arrangements.

Client Support → Sponsor client's registration to attend conference, up to ten registrations, encouraging valued customers who otherwise would be unable to attend the conference. Five registrations → \$800 or ten registrations → \$1,500.

Literature OR company-supplied banner → \$200 each; both for \$400
Literature to be included in the participant registration packets must be received no later than Jan. 24.

Exhibit space (8 ft. skirted table, additional fees will be applied for more than 8ft. of space, if you require electricity an additional \$25 fee applies) → \$500

Limited non-profit exhibit space will be available at a special \$250 rate.

Contact Brian Troyer for information about fees associated with additional floor space.

Vendors will receive one complimentary registration (Thursday through Friday afternoon (5 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 24. **Exhibit space will be assigned on a first-come, first-serve basis according to payment date.**

To become a sponsor or vendor go to: glrdc.org